

SAVITRIBAI PHULE PUNE UNIVERSITY
School of Open and Distance Learning

Date: 31/05/2022

Admission for Second Year (Semester III) of M.B.A. - Master of Business Administration (Rev. 2021) (C.B.C.S. Distance Education)

The admission date for Second year (Semester III) of Master of Business Administration (Rev. 2021) through Distance Learning mode under the School of Open and Distance Learning of Savitribai Phule Pune University is extended up to **06/06/2022** till **11.00pm**.

Students can take the admission by login to the website <http://unipune.ac.in/SOL/>

Subject to Choose:

1	CR-31 Strategic Management	Compulsory	-
2	PRJ-36 Project Viva	Compulsory	-
3	CR- 32 Major Specialization Group	Any One Group	<ul style="list-style-type: none"> • MKTG-MJ-32 Critical Thinking in Digital and Social Media Marketing • MKTG-MJ-33 Advertising Strategy Implementation
4	CR- 33 Major Specialization Group		
			<ul style="list-style-type: none"> • HR-MJ-32 Strategic Human Resource Management • HR-MJ-33 Labour Law
			<ul style="list-style-type: none"> • FIN-MJ-32 Financial Management • FIN -MJ-33 Management Control System
			<ul style="list-style-type: none"> • ENR-MJ-32 Entrepreneurship Management • ENR -MJ-33 Economic Environment of Business
			<ul style="list-style-type: none"> • PRJ-MJ-32 Basis of Project Management • PRJ -MJ-33 Managing Projects & Resources
			<ul style="list-style-type: none"> • IB-MJ-32 Import Export Documentation and Procedures • IB -MJ-33 Cross Cultural Management and Global Leadership
			<ul style="list-style-type: none"> • OSCM-MJ-32 Production & Operation Management • OSCM -MJ-33 World Class Manufacturing
			<ul style="list-style-type: none"> • BA-MJ-32 Business Analytics & Statistical Methods using R • BA -MJ-33 Machine Learning & Cognitive intelligence using Python

5	CR- 34 Minor Specialization Group	Any One Group	<ul style="list-style-type: none"> • MKTG-MN-34 Technology Marketing • MKTG-MN-35 Digital Marketing
6	CR- 35 Minor Specialization Group		<ul style="list-style-type: none"> • HR -MN-34 Compensation Management • HR -MN-35 Labour Economics • FIN -MN-34 International finance • FIN -MN-35 Mergers and Acquisitions • ENR -MN-34 Working Capital Management • ENR MN-35 Innovation and Creativity • PRJ -MN-34 Project Identification & Selection • PRJ MN-35 Case Studies in Project Management • IB -MN-34 International Banking and Foreign Exchange Management • IB -MN-35 Global Competitiveness, Value Chains and Alliances • OSCM -MN-34 Logistics & Distribution Management • OSCM -MN-35 Inventory and Stores Management • BA -MN-34 Software Project Management • BA -MN-35 E commerce Analytics • PHC -MN-34 Essentials of Pharma and Healthcare Administration • PHC -MN-35 Healthcare Management • THM -MN-34 Introduction to Hospitality and Tourism Management • THM -MN-35 Banquet Management • DMKG -MN-34 Basics of Digital Marketing • DMKG -MN-35 Lead Generation & E Mail Marketing • BNKM -MN-34 Banking Fundamentals • BNKM -MN-35 Corporate Banking

Fees: 14,205/- for Semester III



Director

School of Open and Distance Learning
Savitribai Phule Pune University